



#digitalbeachsummit

**1st DIGITAL BEACH SUMMIT**  
**SEPTEMBER 3-4, 2021**  
**BURANO BEACH BAR, MONOLITHI PREVEZA**

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**Day 1 Friday, September 3**

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17.10 **Introduction**  
**Maria Nikoltsiou**, Anchorwoman, Alpha TV

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17.15 **Opening Remarks**  
**Nikos Georgakos**, Mayor of Preveza

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17.20 **One on One**  
*Women in Robotics*

**Selin Alara Örne**k, High School Student and Inventor, Robotics Enthusiast (*online*)

*Moderator:* **Maria Nikoltsiou**, Anchorwoman, Alpha TV

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17:50 **Session 1**  
*5G in Greece – the Next Day*

**Athanassios Staveris-Polykalas**, Secretary General of Telecommunications & Posts, Ministry of Digital Governance  
**Tareq Al Jizawi**, Ph.D. Electrical Engineer NTUA - President GlobiSMART  
**Ioannis Tomkos**, Professor Information Technology, University of Patras

*Moderator:* **Maria Nikoltsiou**, Anchorwoman, Alpha TV

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## Day 1 Friday, September 3

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18.30

### Session 2

#### *E-Governance by Local Authorities*

**Michael Koupkas**, Thessaloniki's Deputy Mayor of Finance, Chief Resilience Officer

**Marios Katsis**, SYRIZA MP for Thesprotia, Commander for Digital Governance

**Nikitas Georgiadis**, Virtual Sales Account Manager, Cisco

**Pencho Kuzev**, Policy Advisor, Konrad-Adenauer-Foundation

**Dimitris Stamatis**, Chief Executive Officer, DAEM S.A

*Moderator: Elias Palialexis*, Journalist, Athens New Agency

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19.30

### Session 3

#### *New Era & Challenges for the Development of Smart Cities - "Antonis Tritsis" Urban Development Program*

**Stelios Petsas**, Alternate Minister of Interior

**Konstantinos Aravossis**, Secretary General of Natural Environment & Water *(online)*

**Maria Pashalidou**, ICT Senior Sales Specialist, OTE Group *(online)*

**Nikolaos Botinis**, Regional Manager, Greece, Cyprus, Malta Cisco *(online)*

**Dimosthenis Ioannidis**, Senior Researcher, CERTH

**Dimitris Kantaros**, COO Sigfox Hellas

**Aggelos Chasiotis**, Researcher & Ph.D. candidate on climate crisis over Public Water, University of Athens

*Moderator: Elias Palialexis*, Journalist, Athens New Agency

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## Day 1 Friday, September 3

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20.40

### Session 4

#### *Smart & Green - A Successful Alliance for the Future*

**Dimitris Skalkos**, Secretary General of Public Investments and PA

**Evangelos Kyriazopoulos**, Secretary General of Ports, Port Policy & Maritime Investments

**Ioannis Smyrlis**, Chairman of Enterprise Greece *(video)*

**Dr. George Kavvouras**, General Manager, OMEXOM SMSA

**Dr. Fotis Talantzis**, CEO, Novoville

**Konstantinos Triantis**, CEO, Greek Natural Environment & Climate Change Agency *(online)*

**Loukas Dimitriou**, Assistant Professor of Civil & Environmental Engineering, University of Cyprus

*Moderator:* **Maria Nikoltsiou**, Anchorwoman, Alpha TV

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22.00

### Cocktail Reception

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## Day 2 Saturday, September 4

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09.00-  
10.30

### Workshop A | Lounge Area

#### Novoville

**Stefanos Litsardopoulos**, Head of Customer Development, Novoville

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09.00-  
10.30

### Workshop B | Restaurant Area

#### Plazz.com

**Manos Paterakis**, Co-Founder, Plazz.com  
**Lefteris Farmakas**, Co-Founder, Plazz.com

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11.00-  
12.30

### Workshop C | Lounge Area

#### *Digital Learning – Digital Skills, Cisco Networking Academy Program*

##### *Cisco Networking Academy*

*Program overview, history & current status*

##### *CCNA course*

*A detailed analysis of course content, structure & benefits*

##### *Life after CCNA*

*Possible learning pathways*

##### *Link to Job Market*

*Cisco Talent Bridge*

##### *SkillsForAll*

*A platform for Self-Paced Online training*

##### *Success Stories:*

*Status of former & current Cisco Academy students*

**Dimitris Tsaousoglou**, Head of Technology & Technical Training, Cisco  
Academy Instructor

**Konstantinos Magoufis**, ICT Engineer MEng, Cisco Networking Academy



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11.00-  
12.30

## **Workshop D | Restaurant Area**

### ***Data & Tourism. See your business future through the proper use of data and marketing strategies***

*Data is king. We have heard this phrase a million times. We all know the importance of valuable information coming from our business, our clients, our everyday activities. But do we really use all these data correctly? Do we extract the most out of the data we have in our hands? Do we appreciate the value of the information prior to any decision making, marketing plan or sales strategy? This workshop will provide you a useful roadmap on how to collect, analyze and implement your data into your decision making process. Through examples, useful tech tools and tips you will end up with a better understanding on how to work with your business data in order to achieve better decisions for a sustainable business. Note: this workshop will be helpful for hotel/camping sites owners or managers, cafe & restaurant owners or managers as well as other relevant tourism related businesses.*

*Presenters*

**George Karathanasis**, Co-founder & Commercial Director, Hotellisense

**Kyriakos Tsigkros**, Co-Founder & CEO, Campsaround

*Introductions/moderation*

**Katerina Saridaki**, Director, CapsuleT Travel & Hospitality Accelerator

12:30-  
17:00

***Pause***



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## Day 2 Saturday, September 4

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### 17.10 Introduction

**Nikos Filippidis**, Anchorman, MEGA

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### 17.10 Session 5

#### *The Role of Digital Technology in Education, Culture and Innovation*

**Themis Christophidou**, Director General for Education, Youth, Sport & Culture, European Commission *(video)*

**Nicholas Yatromanolakis**, Deputy Minister of Culture & Sports, responsible for Contemporary Culture

**Athanasios Kyriazis**, Secretary General for Research & Innovation, Ministry of Development & Investment

**Nikos Lambrogeorgos**, Senior Account Manager, Public Sector, Cisco Greece & Director, Digital Transformation and Skills Center, Thessaloniki

*Moderator:* **Nikos Filippidis**, Anchorman, MEGA

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### 18.10 Session 6

#### *Digitalization, Virtual Learning and Skills Assessment*

**Zetta Makri**, Alternate Minister for Education *(online)*

**Dimitris Papastergiou**, President, Central Union of Municipalities

**Aris Anagnostakis**, Lecturer on Digital Economy, University of Ioannina

**Alexandros Tzallas**, Assistant Professor, Department of Informatics & Telecommunications School of Informatics & Telecommunications University of Ioannina

**Armand Leblois**, Regional Manager Europe North, South, Germany and UK, Cisco Networking Academy *(online)*

**Michael Bletsas**, Director of Computing, MIT Media Lab *(online)*

*Moderator:* **Maria Samolada**, Journalist and General Manager, GrTimes .gr

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**Day 2 Saturday, September 4**

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19.10

**Speech**

*Robotic Surgery. Is the future here?*

**Konstantinos Konstantinidis**, Scientific Director & Director of the General, Bariatric, Laparoscopic and Robotic Surgery Clinic, Athens Medical Center (*online*)

*Introduction:* **Maria Samolada**, Journalist & General Manager, GRTimes.gr

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19:30

**Session 7**

*Digital Application in Health, Agriculture and Infrastructure*

**Pantelis Angelidis**, Founder, Vidavo

**Dimitris Leonidakis**, CEO, Farmacon

**Panagiotis Sarigiannidis**, Associate Professor, Director of ITHACA Lab, Co-founder of the University's 1st spin-off, Dept. of Informatics & Telecommunications Engineering, University of Western Macedonia

**Machi Simeonidou**, CEO, agroapps

*Moderator:* **Nikos Filippidis**, Anchorman, MEGA

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20.30

**Session 8**

*Digital Applications: Promoting Experiential and Sustainable Tourism*

**Dimitris Fragakis**, Secretary General, Greek National Tourism Organization (*video*)

**Eva Kaili**, Member of the European Parliament (*online*)

**Elsa Exarchou**, CEO, Branding Greece

**John Giannatos**, CEO & Founder, Panadvert

**Christos Ioannou**, CEO, Mast Hotels & Resorts

**Katerina Saridaki**, Director, CapsuleT Travel & Hospitality Accelerator

**Yiannis Tsakalos**, CEO, AQ Strategy

*Moderator:* **Nikos Filippidis**, Anchorman, MEGA

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21.45

**Closing Party**